

New products. New solutions.

Fall Catalog 2004 Issue 2

# palmOne™

## New! Treo™ 650 Smartphone

A phone that offers more than just talk.  
**Page 4**

### Accessorize

From Cases to Keyboards to GPS. **Pages 12-16**

### Buy DIRECT-24/7

Special online offers daily!

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[www.palmOne.com/catalog](http://www.palmOne.com/catalog)

### Call Toll-Free

1-800-881-7256

Prices guaranteed through December 31, 2004.



## New! Tungsten™ T5 Handheld

A whole new way to carry your files – and put them to work. **Page 6**

Exclusive  
palmOne Store  
Online Offer!\*

**\$50 COUPON**  
on all orders  
above \$299.

\* See page 23  
for details.

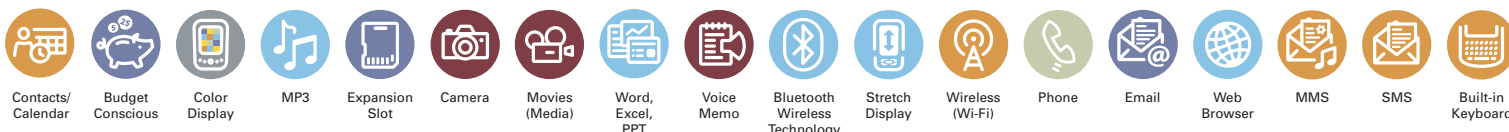
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SHIPPING**  
on all  
orders!



Welcome



## palmOne™ smartphones and handhelds have something for everyone.



### Where to Find

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All screen images simulated.



#### On Intelligence

by Jeff Hawkins  
with Sandra Blakeslee

Jeff Hawkins, the man who created the PalmPilot, Treo smartphone and other handheld devices,

has reshaped our relationship to computers. Now he stands ready to revolutionize both neuroscience and computing in one stroke, with a new understanding of intelligence itself.  
BK0004454210 \$25

At palmOne, innovation is in each of us and in everything we do. We pioneered the handheld category with the PalmPilot. We followed with other cutting-edge solutions including our Zire™ and Tungsten™ handhelds, which have features and applications our customers said were important to them. Then we launched the award-winning Treo™ family of smartphones, which brings together a phone, email, keyboard, organizer and camera – all in one compact design.

Please take a moment to browse through our catalog. You'll find handhelds and smartphones plus perfect accessories to help you stay organized, connected and productive during the busy holiday season and the year ahead.

Happy holidays from all of us at palmOne.

**Ed Colligan**

President, palmOne, Inc.

Exclusive  
palmOne Store  
Online Offer!\*

**\$50 COUPON**  
on all orders  
above \$299.

\* See page 23  
for details.

**FREE SHIPPING**  
on all orders!

Pick the palmOne™ handheld or smartphone that's right for you.

## Zire™ Handhelds



Zire™ 21 Handheld  
\$99



Easy to learn. Easy to use.  
See page 11.



Zire™ 31 Handheld  
\$149



See your life in color.  
See page 11.



Zire™ 72 Handheld  
\$299



Take pictures. Play MP3s! Organize life.  
See pages 10-11.

<sup>1</sup> Requires expansion card, sold separately.  
<sup>†</sup> Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for details.

**\$50 OFF<sup>†</sup>**  
with mail-in  
rebate!

## TUNGSTEN™ Handhelds



Tungsten™ E Handheld  
\$199



Business savvy. Value conscious.  
See page 9.



Tungsten™ T3 Handheld  
\$349 **New Low Price!**



A view from every angle.  
See page 9.



Tungsten™ C Handheld  
\$399



Ultra powerful. Built-in Wi-Fi.  
See page 9.



Tungsten™ T5 Handheld  
\$399



Productivity on the move.  
See pages 6-7, 8, 13.

<sup>†</sup> Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for details.

**FREE Hard Case<sup>†</sup>**  
with mail-in rebate!

## Trēo™ Smartphones



Trēo™ 600 Smartphone

Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) or  
call 1-800-881-7256 for **NEW LOW PRICE**.



Everything a smartphone should be.  
See pages 4-5, 12.

Get 4 **FREE**  
accessories with service  
activation! (\$139 value)  
See page 12.



Trēo™ 650 Smartphone

Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) or  
call 1-800-881-7256 for carrier availability and pricing.



A phone that offers more than just talk.  
See pages 5, 13.

Order now: **Click** [www.palmOne.com/catalog](http://www.palmOne.com/catalog) **Call** 1-800-881-7256

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**Trēo™**  
Smartphones



## A phone that offers more than just talk. Phone. Email. Organizer. Messaging. Web. Camera. All in one.<sup>1</sup>

Treo™ smartphones help you stay connected and in touch! Check your calendar while talking on the phone, dial calls directly from your contacts list, or take a picture and email it to a friend – using just one device to get it all done. With the Treo smartphone, not only do you have everything you need – it's all incredibly easy to use!

### 5 things you can do with a Treo™ 650 smartphone by palmOne:

- 1** Mobile phone. Make calls on a full-featured mobile phone with direct access to all of your contacts.
- 2** Email and SMS. Read, send or reply to email and SMS messages using the improved backlit keyboard.<sup>1</sup>
- 3** Replaceable battery. Carry an extra battery and swap it out for additional power on the fly. With a new "non-volatile" file system, your information stays safe, even if you forget to charge your phone or want to swap batteries.
- 4** Digital camera. Capture, view and share your photos and videos using the improved camera and vibrant 320 x 320 display, even in sunlight.<sup>2</sup>
- 5** Bluetooth® wireless technology. Now connecting to other compatible Bluetooth wireless devices is a snap. Talk on your Bluetooth headset or synchronize with your desktop<sup>3</sup> without wires.

Exclusive  
palmOne Store  
Online Offer!\*

**\$50 COUPON**  
on all orders  
above \$299.

\* See page 23  
for details.

**FREE  
SHIPPING**  
on all  
orders!





Call 1-800-881-7256 or visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for carrier availability and pricing.

## New! Treo™ 650 Smartphone

**A phone that offers more than just talk.**

It simplifies your life by combining a compact mobile phone with email, an organizer, messaging, and web access.<sup>1</sup> There's also Bluetooth® wireless technology, so you can connect to other Bluetooth devices, not to mention an MP3 player,<sup>2</sup> a digital camera that captures video, and a vibrant color screen that brings everything to life.

### NEW FEATURES

- Built-in Bluetooth® wireless technology
- Removable battery
- Built-in flash memory
- Sharper, hi-res display
- Improved camera
- Video capture and playback
- Faster Intel® 312MHz processor
- Improved backlit keyboard with larger keys
- Built-in MP3 player<sup>2</sup>
- Text and picture messaging<sup>1</sup>

- Full-featured, compact mobile phone
- Email<sup>1</sup> and SMS messaging<sup>1</sup>
- Palm OS® organizer
- Wireless web browsing<sup>1</sup>
- MultiMediaCard/SD expansion card-compatible



## Treo™ 600 Smartphone

**Everything a smartphone should be. Only smarter.**

With a built-in camera and one-handed navigation, the Treo 600 smartphone makes it easy to get more done. The real beauty? It's the size of a

cell phone.  
Talk about smart.

**NEW Lower Price  
+ 4 FREE Accessories  
with Activation!**  
(\$139 value, see page 12)



- Full-featured, compact mobile phone
- Email<sup>1</sup> and SMS messaging<sup>1</sup>
- Palm OS® organizer
- Wireless web browsing<sup>1</sup>
- Vibrant color display
- Built-in digital camera
- MultiMediaCard/SD expansion card-compatible



Call 1-800-881-7256 or visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for **NEW LOW PRICE**.

<sup>1</sup> Email, web and messaging require data services from a mobile service provider at an additional cost. ISP may also be required. Pricing varies by service provider. <sup>2</sup> Requires expansion card, sold separately. <sup>3</sup> Requires a computer with Bluetooth wireless technology.

## Accessorize on pages 12-16

### Treo Form Fit Case

Dress to impress with a functional, fitted leather case. Features a detachable swivel belt clip. Specially designed to allow in-the-case keyboard and camera use.

Treo 650 3179WW **\$29.99**  
Treo 600 3154WW **\$29.99**



### Standard Battery for Treo 650

No time to relax and recharge? Replacement or spare battery for Treo 650 smartphone.

3184WW **\$59.99**



### Bluetooth® Wireless Headset

Leave the wires behind and your Treo™ smartphone in your pocket with the Bluetooth Wireless Headset. With support for the Treo™ 650 smartphone's Bluetooth handsfree function, you can answer and end calls, even redial, while your Treo smartphone stays in your pocket or purse.



3182WW **\$99.99**



### USB Cradle Kit for Treo™ 650

This three-in-one kit includes a cradle, cable and 110-240 volt charger with international adapters. Change, synchronize and display your Treo™

smartphone, while simultaneously charging an extra battery.

3198WW **\$59.99**

### Treo™ 600 USB Docking Cradle

Synchronize and display your Treo smartphone on your desk. Pick up one for work and one for home to stay in sync wherever you are. Cradle only.

3151WW **\$29.99**



Order now: **Click** [www.palmOne.com/catalog](http://www.palmOne.com/catalog) **Call** 1-800-881-7256

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## TUNGSTEN™ T5

Handheld



Hold everything! The new Tungsten™ T5 handheld packs more memory than any other palmOne™ handheld.

Discover a whole new way to carry your files – and put them to work! Carry more. Do more. And see more with the extra-large display that lets you view the way you want – in portrait or landscape modes.

### 5 things you can do with a new Tungsten™ T5 handheld by palmOne:

- 1** Store more. With an available memory of 215MB, you can carry Microsoft Word, Excel and PowerPoint files, photos and MP3 files.
- 2** See more. The gorgeous 320 x 480 color display can be used in landscape or portrait mode.
- 3** Share more. Use it to easily download your files on a computer.<sup>2</sup>
- 4** Connect more. Built-in Bluetooth® wireless technology lets you connect to a compatible Bluetooth phone to access email.<sup>4</sup>
- 5** Transfer more. Plus, you can transfer files and folders from your desktop computer so you have what you need no matter where you are.<sup>3</sup>

Exclusive  
palmOne Store  
Online Offer!\*

**\$50 COUPON**  
on all orders  
above \$299.

\* See page 23  
for details.

**FREE  
SHIPPING**  
on all  
orders!





NEW

\$399

P1035NA

## New! Tungsten™ T5 Handheld

**It's a whole new way to carry your files – and put them to work.**

Transfer files and folders from your desktop computer to the Tungsten T5 handheld, and you'll have what you need in your next meeting, at a client's office, or anywhere else.<sup>2</sup> Flash memory means your information stays protected even if you don't have time to recharge. View your data in landscape or portrait mode on the stunning color display. Also features Bluetooth® wireless technology so you can check email<sup>4</sup> and connect to the Internet<sup>4</sup> on the go. All this and it still fits right in your pocket.

- 256MB<sup>1</sup> flash memory
- Stunning 320 x 480 display, landscape or portrait mode
- Use as a flash drive with another computer to transfer files back and forth<sup>2</sup>
- Edit Word and Excel docs, view PowerPoint files<sup>3</sup>
- View photos, videos and play MP3s<sup>3</sup>
- Built-in Bluetooth® wireless technology
- Powerful Intel® 416MHz XScale processor
- Palm OS® 5.4

**FREE Hard Case†**  
with mail-in rebate!



1 Actual memory defined as 215MB available to user (160MB internal flash drive and 55MB of program memory for applications and data). 2 Host computer must support standard USB removable drive and appropriate application software (not included). 3 Some files require conversion. 4 Requires a compatible Bluetooth-enabled mobile phone, data plan and ISP, sold separately.

† Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for details.

## Give us your old handheld. We'll give you a \$50 Gift Certificate!

Buy any new palmOne™ handheld, then mail us your old Palm OS handheld or Pocket PC and we'll send you a \$50 Gift Certificate. See page 23 for details.



## Would you like your gift wrapped and delivered on time?

Let us wrap your gifts with special paper and a colorful bow! Order as late as December 23rd and we can still deliver by the 25th. Not available for Treo smartphone purchases, see page 11 for details.



### Tungsten T5 Hard Case

Brushed aluminum case protects and secures your Tungsten T5 and two expansion cards.

3175WW \$39.99

### USB Cradle Kit for Tungsten T5

This three-in-one kit includes a stylish, illuminated cradle, cable, and 110-240 volt charger with international adapters. Includes audio output for connection to your stereo system.

3199WW \$49.99



### palmOne™ Stylus Pen Multipack

Multipack includes three fully-assembled pen styli packaged with three replacement quills.

3178WW \$14.99

Compatible with Tungsten™ E, Tungsten™ T5 and Zire 72 handhelds.



For more essential accessories, see pages 12-16



**TUNGSTEN™**

Handhelds



## Download documents. Be productive. Stay focused.

There is a serious one in every family. Ours is no different. Tungsten™ handhelds are powerful tools for business, whether in or out of the office. Take documents with you. Be productive when you are away from your PC. And enjoy the impressive 320 x 480 displays you'll find only on the Tungsten™ T3 and Tungsten™ T5 handhelds.

### 5 things you can do with Tungsten handhelds by palmOne:

- 1** Work at home or on the road – transfer and edit Word and Excel documents, view PowerPoint<sup>1</sup> compatible files.
- 2** Be more organized – agenda view and color-coded calendars organize and customize your day.
- 3** Work with a color screen – color displays on Tungsten handhelds are bright and vibrant.
- 4** With the Tungsten™ C handheld, you can work with email or browse the web using the built-in 802.11b Wi-Fi.<sup>2</sup>
- 5** With the Tungsten T3 handheld, work wirelessly with your digital camera – the built-in Bluetooth® technology lets you sync to your camera without wires.<sup>3</sup>

### Tungsten™ T5 Handheld

**Carry more. Do more.  
See more.  
See pages 6-7.**

256MB\* of memory

Take documents, folders, photos and music to go

Transfer files back and forth from your desktop<sup>5</sup>

Stunning 320 x 480 color display

Exclusive palmOne Store Online Offer!\*

**\$50 COUPON**  
on all orders  
above \$299.

\* See page 23 for details.

**FREE SHIPPING**  
on all orders!

**FREE Hard Case†**  
with mail-in rebate!





## Select the Tungsten™ handheld that best suits your needs.



### Tungsten™ C Handheld

Ultra-powerful with built-in Wi-Fi to send email and browse the web over wireless networks.<sup>2</sup>

**\$399** P80900US



- High resolution 320 x 320 color screen
- Built-in Wi-Fi<sup>2</sup> & VPN client **Wi-Fi**
- Create and edit Word, Excel files; view Powerpoint<sup>1</sup> files
- Built-in QWERTY keyboard
- 64MB<sup>6</sup> memory
- Sleek, ultra-thin design
- 5-way navigator



### Tungsten™ T3 Handheld

Features the breakthrough Stretch Display.

**\$349** P80870US



- 320 x 480 Stretch Display rotates from portrait to landscape
- Create and edit Word, Excel files; view Powerpoint<sup>1</sup> files
- Built-in Bluetooth<sup>®</sup> wireless technology lets you send and receive email and access the web – wirelessly<sup>3</sup>
- 64MB<sup>6</sup> memory
- MP3<sup>7</sup> and video playback,<sup>8</sup> plus photo software
- 5-way navigator



### Tungsten™ E Handheld

Built for business. Priced for value.

**\$199** P80880US



- High resolution 320 x 320 color screen
- Create & edit Word, Excel files; view Powerpoint<sup>1</sup> files
- MP3<sup>7</sup> and video<sup>8</sup> playback, plus photo software
- 32MB<sup>9</sup> of memory
- 5-way navigator

<sup>1</sup> PowerPoint compatibility is Windows only. <sup>2</sup> Requires access to WLAN network. May require additional service plans and equipment, sold separately. Rate plans vary. <sup>3</sup> Requires a compatible Bluetooth-enabled mobile phone and ISP and/or digital camera, all sold separately. <sup>4</sup> Actual memory defined as 215MB available to user (160MB internal flash drive and 55MB of program memory for applications and data). <sup>5</sup> Host computer must support standard USB removable drive and appropriate application software (not included). <sup>6</sup> 51MB actual storage capacity. <sup>7</sup> Requires expansion card, sold separately. <sup>8</sup> Requires QuickTime. Free Internet download available. <sup>9</sup> 28.3MB actual storage capacity. † Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for details.



### Having trouble deciding which handheld to buy?

palmOne has a handheld or smartphone to match every need and every budget – for yourself and for holiday gifts.

Use the Product Selection Wizard at: <http://www.palmOne.com/selector/>

Order now: **Click** [www.palmOne.com/catalog](http://www.palmOne.com/catalog) **Call** 1-800-881-7256

## Accessorize on pages 12-16



### Universal Wireless Keyboard

Add a full-size, yet compact keyboard to your handheld or smartphone without plugging in a single wire.

3169WW **\$69.99**

Works with Tungsten T3, T5, E, C; Zire 21, 31, 71, 72; Treo 600, 650; plus select devices from HP and Dell.



### Premium Screen Protector Multipack

There's a screen protector for every palmOne handheld. Pick a package up today and protect your screen from scratches and potential damage. Templates allow you to trim and precisely fit your model. 13 per package. 3177WW **\$19.99**

Compatible with the following palmOne handhelds and smartphones: Tungsten Series, Zire Series and Treo Series.



### 256MB Memory Card

Easily store an extra 256MB of music, photos, videos, e-books, software, and more. Fully tested for all

Tungsten,™ Zire™ and Treo™ handhelds with expansion slots to assure compatibility. See page 16 for other size memory cards.

P10993U **\$79.99**

User accessible memory is approximately 244MB.

# Zire™

Handhelds



## An easy and affordable way to get organized. Right at your fingertips.

Keep your whole life within reach. Easy to use. Easy on the wallet. With any Zire™ handheld, your appointments, addresses, and to-do list are always right at your fingertips.

### 5 things you can do with a Zire™ 72 handheld by palmOne:

- 1** Take and share a photo. With a built-in 1.2 megapixel<sup>1</sup> digital camera, taking pictures is quick and easy.
- 2** Shoot a video.<sup>2</sup> Tap the movie camera icon, then tap the shutter icon to start recording. Tap it again to stop.
- 3** Share files<sup>3</sup> with Bluetooth® wireless technology. Wirelessly share files, photos and more with nearby Bluetooth-compatible devices like computers, printers and other handhelds.
- 4** Organize digital media. Use media's albums to organize and file all your videos together.
- 5** Listen to music.<sup>2</sup> Just sync your MP3 files from your computer to an expansion card, open RealOne® Mobile Player on your handheld, and tap Play.

**\$50  
OFF\***

Zire 72 handheld  
with mail-in  
rebate!

**FREE  
SHIPPING  
on all  
orders!**



MP3 capability  
requires expansion card,  
sold separately.<sup>2</sup>



## Zire™ Handhelds: Easy ways to seize the days.



### Zire™ 72 Handheld

Take pictures. Play MP3s.<sup>2</sup>  
Organize life.

**\$299** P80722US

**\$50 OFF\***  
with mail-in rebate!



- Built-in 1.2 megapixel<sup>1</sup> camera
- Instantly capture photos and video clips<sup>2</sup>
- Listen to MP3s<sup>2</sup>
- High-resolution, 320 x 320 color screen
- Create and edit Word and Excel compatible files
- Built-in Bluetooth® wireless technology
- Holds thousands of appointments, addresses, to-do lists



### Zire™ 31 Handheld

See your life in color.

**\$149** P80708US



- Affordable price
- Bright color screen
- MP3 player<sup>2</sup>
- Photo viewer
- Holds thousands of appointments, addresses, to-do lists



### Zire™ 21 Handheld

Easy to learn. Easy to use.

**\$99** P80730US



- Affordable price
- Holds thousands of appointments, addresses, to-do lists
- Bonus software for tracking birthdays, auto maintenance, and more

1 Captured resolution of photos and videos may be lower. 2 Requires expansion card, sold separately. 3 Requires Bluetooth® wireless technology-enabled devices, sold separately. \* Visit [www.palmOne.com/catalog](http://www.palmOne.com/catalog) for details. \*\* Gift wrap not available for Treo Store purchases. Delivery dates apply only to palmOne handhelds and accessories, not to Treo smartphones and Treo Store purchases.

## Would you like your gift wrapped and delivered?

Let us wrap your gifts with special paper and a colorful bow! \*\* We can deliver by December 25th if you order by these dates:

**Tuesday 12/14**  
Midnight EST cut-off for  
ground orders

**Wednesday 12/15**  
Last day to ship  
USPS Parcel Direct

**Friday 12/17**  
Last day to ship UPS,  
FedEx ground

**Tuesday 12/21**  
Noon EST cut-off for  
3-day service

**Wednesday 12/22**  
Noon EST cut-off for  
2-day service

**Thursday 12/23**  
Noon EST cut-off for  
Next Day service



## Accessorize on pages 12-16



### Zire Essentials Kit

A complete starter kit for any Zire handheld. The solutions pack contains a hard case, replacement styli and 4 screen protectors.

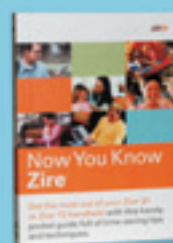
P10996U **\$19.99**



### Slim Leather Case

A compact design that gives you plenty of storage space. Offers slots for your expansion cards, and pockets for business and credit cards.

P10985U **\$19.99**



### Now You Know Zire Book

Get the most out of your Zire™ 31 or Zire™ 72 handheld with this handy pocket guide full of time-saving tips and techniques.

Available in US only.

P50131U **\$14.95**

### palmOne™ Wi-Fi Card

802.11b wireless LAN SDIO card adds wireless capabilities to supported handhelds. (May require additional service plans, software and equipment.) See page 16 for more details.

P10952U **\$129.00**

Compatible with palmOne Tungsten™ T3 and Zire 72 handhelds.



Order now: **Click** [www.palmOne.com/catalog](http://www.palmOne.com/catalog) **Call** 1-800-881-7256

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\* See page 23  
for details.

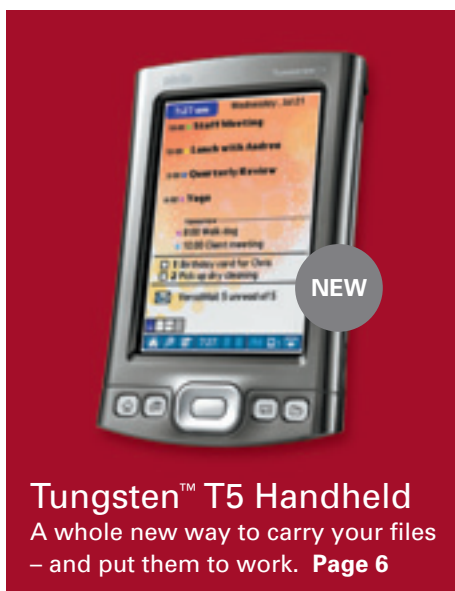
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on all orders!



**Treo™ 650 Smartphone**  
The smartphone that fits your  
lifestyle also fits in your pocket.  
**Page 4**



**Zire™ 72 Handheld**  
Take photos. Capture video.  
Play music.<sup>1</sup> **Page 10**



**Tungsten™ T5 Handheld**  
A whole new way to carry your files  
– and put them to work. **Page 6**



**palmOne™ persona**  
Beautifully crafted,  
personalized cases. **Page 14**

<sup>1</sup> Requires expansion card, sold separately.

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