

# Announcing ProgramsPro™ 2.1

## Proven Web-Based Interactive Software for Marketing Program Management.

### YOUR PROBLEMS...

You have **marketing programs** in place, but the reporting system is **inefficient**.

You feel like you're **losing control** of the funds.

Your management reports are **consistently late**.

Your customers are requesting an Internet solution, but you **don't have the time** to create one.

You fear it may be **expensive**.

And you **can't get IT support**.

### OUR SOLUTION...

Is easy-to-use, state-of-the-art software that lets you manage your **marketing programs on the Internet**.

Is the latest update to our already **proven technology**.

Is a **password-protected**, secure management tool that provides real-time information.

Works for **every task** in your enterprise, from design to administration.

You need **ProgramsPro**.

For marketing plans, prior approvals, claims processing, posting transactions, creating accurate timely reports, and producing major cost savings for administering programs such as:

- Co-op advertising
- Incentive
- MDF
- SPIFF
- Rebate
- New product launch or promotions



CO-OP COMMUNICATIONS™

Customized Marketing Program  
Management... at your fingertips.

*(See other side...)*

PROGRAMS PRO 2.1