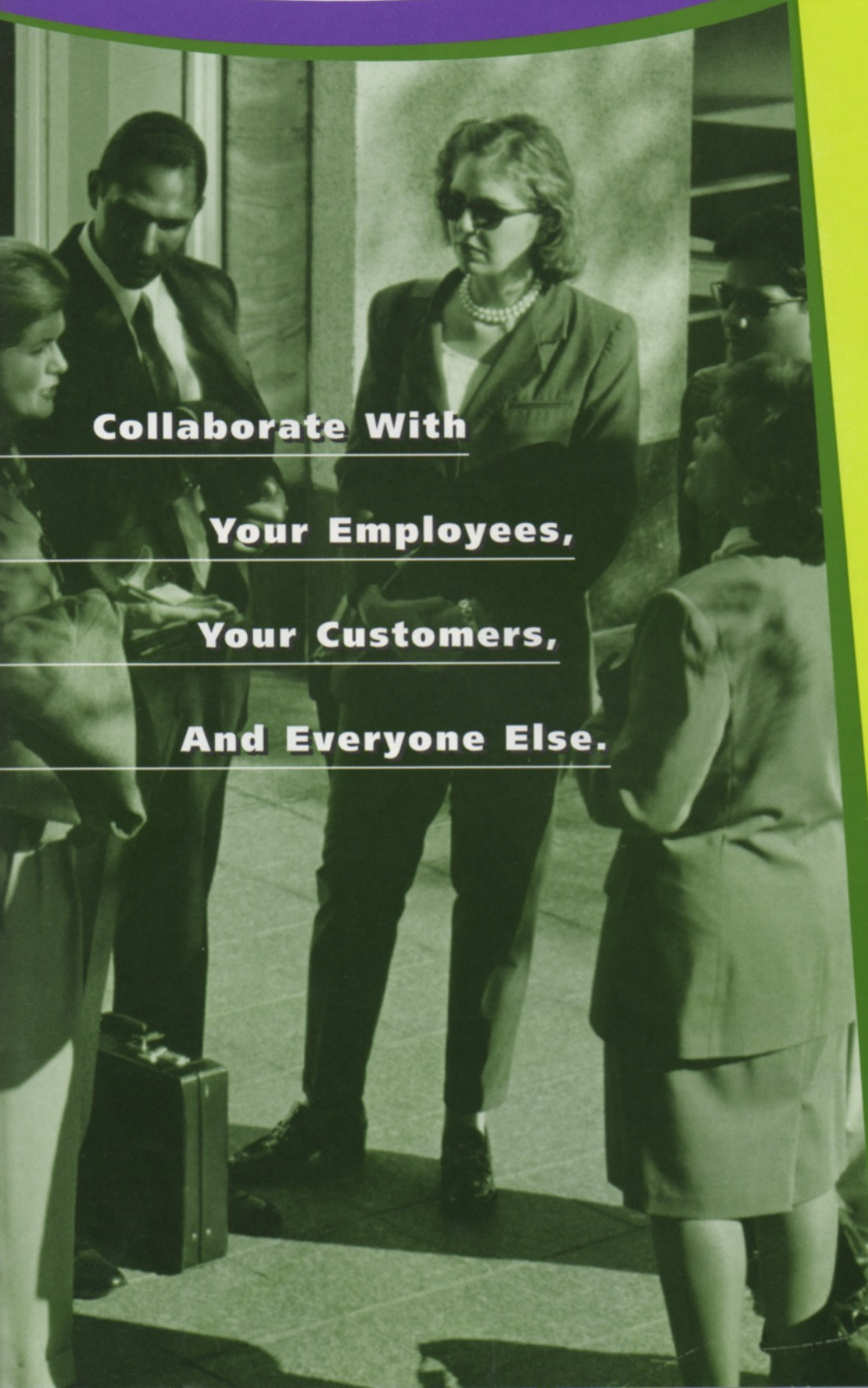


Introducing

wellengaged

Discussions™ 3.0

SOFTWARE



Collaborate With
Your Employees,
Your Customers,
And Everyone Else.



You need to make **critical decisions** across your enterprise. Fast. But you're on the road.

You may not have **all the input** you need from everyone involved.

You may not be able to **search** the universe of information.

You may not have everyone **right there** to participate.

You may not be **notified in** a timely manner.

You may not be **capturing** the knowledge you receive.

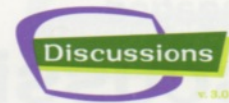
You need new **Discussions™ 3.0** Software.



The online collaboration specialists.

Announcing Discussions™ 3.0 Software:

The Next Generation From The Collaboration Solutions Leader.



A Few Words About wellengaged

wellengaged is the leading provider of online discussion board software, designed to facilitate collaboration between a company and its employees, customers, prospects or members. Our unique combination of total software and services solutions includes unrivaled expertise in community-building, host serving and chat groups.

This newly-released powerful Web application is designed to facilitate collaboration between everyone – your employees, customers, prospects, even your Web visitors.

Discussions™ 3.0 sets up customized electronic bulletin boards where customers and employees can instantly post messages and documents about any topic, using just their standard Web browsers. The resulting discussions are automatically archived so they can be read and searched at any time, by anyone, from virtually any computer on the Internet, your private Extranet and/or your Intranet. Plus, optional Email alerts can then let you know about items that are of special interest.

The result: Your company will become better informed. That can save you time, save you money, and help you make better decisions to run your business more efficiently, with improved integration.

Discussions™ 3.0: More Ways to Collaborate With More People.

BENEFITS	For Your CORPORATE INTRANET	For Your COMPANY EXTRANET	For Your INTERNET PRESENCE
Increase length of time on your site and number of page views	N/A	x	x
Increase customer and brand loyalty	N/A	x	x
Ability to share documents and knowledge	x	x	N/A
Collaborate, coordinate, debate and formulate	x	x	x
Archives your discussion history	x	x	x
Keeps you up to date	x	x	x
Ability to track corporate communications	x	x	N/A
Ability to track users' activity for efficient, effective site planning	x	x	x
Easy to integrate into existing infrastructure <ul style="list-style-type: none"> - Open API - Authentication - User Profiles 	x	x	x
Ability to identify groups of users	x	x	x

What Our Customers Say About This Scalable, Robust Communications Software.

CORPORATE INTRANET

"Teleconferencing wasn't cutting it with our far-flung workforce. With wellengaged's software, our employees can finally interact and collaborate at any time, from any place. The conversations don't get lost forever in email inboxes. Now, we have the power to make our best thinking accessible to those who need it."

ISAAC SHARP
AT&T Language Line
Services

COMPANY EXTRANET

"wellengaged offered us the best conferencing Service Bureau solution on the market. With their excellent network service, advice and reporting, we can concentrate on building our user community. Since it was launched, activity has quadrupled on our site through their server improvements and updated features."

TOM MCINTIRE
Adobe Systems
Incorporated

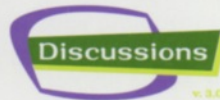
INTERNET PRESENCE

"We chose wellengaged not only for its track record and the flexibility of its software, but for its depth of knowledge about online discussion groups."

JERRELL JIMMERSON
Netscape
Communications Corp.

The Benefits for Intranet, Extranet & Internet Customization:

- Uses familiar Web Browser interface
- No client software to install or download
- Tiered system architecture gives robustness, availability and scalability to support thousands of simultaneous users and unlimited discussion topics
- Includes custom spelling dictionary and profanity filter
- Records all activity in real-time
- Registers and authenticates individuals and groups of users with your user database or ours
- Usable "straight out of the box" or customizable interface integrates into the look and feel of any site design
- Detailed reporting on community activity
- Provides precise access control in multiple-user areas: anonymous, limited guest access, registered, discussion hosts, discussion-site managers and administrators
- Advanced security features: authentication, authorization, and privacy
- User personalization includes accessing new content, favorites list, placemarks, specific words/phrases search, and alerts to monitor discussions sites
- Flexible: Pre-configured and installed on our industrial-strength server or yours



Look Who's wellengaged!

Netscape Communications

Adobe Systems, Inc.

CBS SportsLine

Wall Street Journal

AT&T

Children's Television Workshop

Los Angeles Times

Home Box Office

E*TRADE Group Inc.

Kaiser Permanente

Office Depot

Forbes

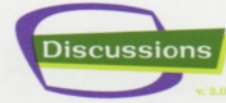
Lifetime TV

Hewlett-Packard Company

And Many More...

Discussions™ 3.0 Is Compatible

With a Wide Range of Platforms.



Unlike other software in this category, Discussions 3.0 is industrial strength right out of the box. It runs on your existing standard company operating systems because it's written in pure Java™. The following platforms are certified as compatible at this time:

Hardware and Operating Systems	Web Servers	Database
<ul style="list-style-type: none">• Sun Solaris• Windows NT• HP-UX	<ul style="list-style-type: none">• Netscape SuiteSpot 3.0 or higher for NSAPI <p>or</p> <ul style="list-style-type: none">• Microsoft Internet Information Server 4.0 for ISAPI	<ul style="list-style-type: none">• Oracle• More ... soon to be announced

The Software Can Reside On Your Server. Or Ours.

We offer robust software that can reside on your server or on our Service Bureau. With either, you receive a suite of expert consulting services designed to help you build, grow and manage a thriving online discussion board.

Our Service Bureau Package

On this plan, all your discussions reside on the wellengaged server farm utilizing our Oracle database. We manage all server and database administration functions, which allow you to focus on getting results – without troubling your IT Department. Monthly service fees are charged based upon the number of unique active IDs each month.

Option A

Perfect for smaller sites, this option provides you with 15 hours of consulting, focusing on product training, site customization and community development.

Option B

For larger, more complicated sites, this option provides you with 70 hours of consulting, including all Option A information, plus training in authentication on remote servers and integrated ad management systems.

Or Our Software Package Plan

On this plan, the software resides on your server and utilizes your database. This package consists of 70 hours of consulting, including product training, site customization and community development.

Discussions™ 3.0 is simple. It's scalable. It's secure. It's reliable. It's private. And it's the perfect Collaboration Solution For Intranet, Extranet and Internet Users.

For more information about this or our other discussions products and services, visit our Web site or email us today.

By the way... wellengaged also offers chat.

So ask us about LolanoChatPro™.



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