



## **Zeimer's Advertising Shoppe**

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### **A Travel Copywriter's Credentials**

I love being a travel copywriter. I've been most fortunate to write projects about travel across a wide range of clients and periodicals.

These include Disneyland, Walt Disney World, and resorts in North America, top-rated global airlines, one of the world's most popular cruise lines, a large watersports company, restaurants in Northern California, and scuba diving magazines from the U.S. to Singapore to New Zealand.

As a travel writer, I've skied in four countries, gone scuba diving in three oceans, and written a plethora of articles, blogs, and websites. These include:

- Visitor Guides for 25 clients in 12 states.
- Feature articles, newsletters, and websites for Red Sail Sports in Aruba & Grand Cayman
- Promotional emails for All Nippon Airways
- Print ads for Frontier Airlines
- Shore tour brochures for Princess Cruises
- Radio & ads for the Westin St. Francis Hotel and Westin San Francisco Airport Hotel
- Print ads, radio, and outdoor boards for Caesars Tahoe Resort Casino, Nevada
- Over 100 magazine articles and blogs for Scuba Times, Alert Diver, Adventure Journal, Sport Diver, Dive Pacific Magazines, Asian Diver, Dive Travel, Undercurrent, ScubaShow.com, California Diving News, ScubaDiverLife.com, Scuba Diving Industry Magazine, Marin Independent Journal, S.F. Chronicle and L.A. Times
- I've traveled through 40 US states, throughout the world, and owned a timeshare
- I was the managing editor for a luxury travel, shopping, food, and wine blog called Vagablond; posting over 1,500 articles between 2005-2010