

The ReAct Irresistible Incentive Phone Card Program

**Want a Higher Response at a Lower Fee for Your Next Promotion? Here's Something That's Got Everyone Talking.**



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**A Recent Promotion for a Global Beverage Company  
Produced a 21% Response Rate and a Savings of \$150K.  
No, These Are Not Typos.**



The ReAct Irresistible Incentive Phone Card Program

**With a 30% Boost in Customers, an Accounting Firm's Latest Promotion Was Less Taxing and Much More Rewarding.**



## Get ROI, ASAP.



2219 Crompond Road  
Yorktown Heights, NY 10598

First Class  
Presorted  
U.S. Postage  
**PAID**  
DMS INC

Our exclusive long-distance phone card program is designed to help obtain higher response rates for your clients' incentive programs.

### *Here's how ReAct works:*

- To spark interest, prospects are mailed a very dynamic promotional phone card with your client's branded message, logo, contact info and a unique PIN.
- Unlike other programs, your client's phone cards are deactivated when delivered.
- Recipients are motivated to activate their phone card only after responding to your client's offer, such as answering a survey, purchasing a product, contacting your call center, registering on a Website, etc.
- After complying with the client offer, the phone card is immediately activated — providing instant gratification for the respondent.
- Your clients only pay for the cards that are activated.
- You and your client can monitor the program's success in real time on a secure, private Website.

### Special Offer

#### Our Ad Agency Package includes:

- **FREE** custom greeting heard on every call (\$85 value)
  - **FREE** programming set-up (\$485 value)
- **FREE** custom design with your logo, message, etc. (\$190 value)
  - **FREE** proof of your card (\$65 value)

To take advantage of this limited time offer (with savings of \$825) and read client success stories, visit [www.ReactWorks.com](http://www.ReactWorks.com) or call **1.800.391.2827**.

Name  
Address  
City, State, Zip

*Stop depleting your marketing budget on people who have no interest in your product or service. Start taking advantage of this proven promotional incentive item and maximize your resources.*